



## CoreSite to Explore Connection and Innovation at National Association of Broadcasters NAB Show 2022

April 21, 2022

DENVER--(BUSINESS WIRE)--Apr. 21, 2022-- CoreSite, a leading hybrid IT solutions provider and subsidiary of American Tower Corporation (NYSE: AMT) ("American Tower"), announced it will participate in the National Association of Broadcasters NAB Show 2022 – Where Content Comes to Life – in Las Vegas April 23-27 at the Las Vegas Convention Center. Having served the media and entertainment industries for more than 20 years, CoreSite participates in opportunities like the NAB Show to discover how the company can support innovation, connection and transformative technologies.

During the five-day event, CoreSite will be located at Booth W8203, and will be co-sponsoring a networking event with HCL, Microsoft, NVIDIA, Infinity Festival and PacketFabric from 6:30-8:30 p.m. PT on Tuesday, April 26, at Tao Asian Bistro.

In addition, CoreSite's Senior Director of Sales in the Western Region, Bradley Greenberg, will be participating in the panel "Exploring the Connected Stage and Workflows of the Future" on Tuesday, April 26, from 10:30-11 a.m. PT. The panel will take place on the NAB Innovation Stage, which is in the Intelligent Content Zone (West Hall). With more than nine years of experience in the data center and technology industries, Greenberg serves as an advocate for organizations in their hybrid IT journey and helps them focus on their core business, rather than their IT infrastructure.

The CoreSite Los Angeles data center campus, comprising the LA1, LA2 and LA3 data centers, is highly connected and poised to meet the current and future needs of broadcasters, content developers and technology companies. CoreSite LA1, also known as One Wilshire, is one of the most densely interconnected data centers in the world and is located in the heart of downtown Los Angeles.

"As early adopters, the media and entertainment industries are adept at leveraging cutting-edge technologies to improve speed to market and beat the competition," said Maile Kaiser, Senior Vice President of Sales and Marketing at CoreSite. "CoreSite is excited to participate in the NAB Show to demonstrate how colocation and the CoreSite Open Cloud Exchange<sup>®</sup> can accelerate production and maximize content monetization for broadcasters, studios, post houses and content distributors."

For enterprises in the media and entertainment sector, monetization depends on rapidly and securely transferring extremely heavy files to one another and into the cloud. The need to quickly access and pivot between services in the workflow is paramount. Colocation is a critical component of the hybrid IT and cloud mix, enabling organizations to reduce the total cost of operation, which is often inflated by public cloud data transfer fees.

### Other Highlights

- Learn more about the [CoreSite Los Angeles Market](#) and [The Open Cloud Exchange<sup>®</sup>](#)
- Customer Case Study: [Sohonet](#)
- See how CoreSite can [Future-Proof Your Digital Business](#)
- Explore [Hybrid IT Services](#)

### About CoreSite

CoreSite, an American Tower company (NYSE: AMT), provides hybrid IT solutions that empower enterprises, cloud, network, and IT service providers to monetize and future-proof their digital business. Our highly interconnected data center campuses offer a native digital supply chain featuring direct cloud onramps to enable our customers to build customized hybrid IT infrastructure and accelerate digital transformation. For more than 20 years, CoreSite's team of technical experts have partnered with customers to optimize operations, elevate customer experience, dynamically scale, and leverage data to gain competitive edge. For more information, visit [CoreSite.com](#) and follow us on [LinkedIn](#) and [Twitter](#).

### Forward-Looking Statements

This press release may contain forward-looking statements within the meaning of the federal securities laws. Forward-looking statements relate to expectations, beliefs, projections, future plans and strategies, anticipated events or trends and similar expressions concerning matters that are not historical facts. In some cases, you can identify forward-looking statements by the use of forward-looking terminology such as "believes," "expects," "may," "will," "should," "seeks," "approximately," "intends," "plans," "pro forma," "estimates" or "anticipates" or the negative of these words and phrases or similar words or phrases that are predictions of or indicate future events or trends and that do not relate solely to historical matters. Forward-looking statements involve known and unknown risks, uncertainties, assumptions and contingencies, many of which are beyond CoreSite's control that may cause actual results to differ significantly from those expressed in any forward-looking statement. All forward-looking statements reflect CoreSite's good faith beliefs, assumptions and expectations, but they are not guarantees of future performance. Furthermore, CoreSite disclaims any obligation to publicly update or revise any forward-looking statement to reflect changes in underlying assumptions or factors, of new information, data or methods, future events or other changes. For a further discussion of these and other factors that could cause CoreSite's future results to differ materially from any forward-looking statements, see the section entitled "Risk Factors" in American Tower's most recent annual report on Form 10-K, and other risks described in documents subsequently filed by American Tower from time to time with the Securities and Exchange Commission.

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