



## RevBase Makes Managing Brand Assets Easy Leveraging CoreSite's Colocation Solution

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*Leading Brand Asset Management Platform Offers Customers Uninterrupted Access to their Marketing and Sales Resources from Reliable and Secure IT Environment*

DENVER--(BUSINESS WIRE)--Jul. 14, 2022-- CoreSite, a leading hybrid IT solutions provider and subsidiary of American Tower Corporation (NYSE: AMT) ("American Tower"), today announced [RevBase](#), from Bullseye Locations, leverages CoreSite's reliable, secure colocation solution in the [Boston data center \(BO1\)](#) to deliver affordable, web-based [marketing asset management](#) software. Using RevBase's software, marketers build and manage a repository of marketing content—including documents, videos, presentations and other marketing assets—to provide their sales teams with the most up-to-date, accurate sales materials.

RevBase selected CoreSite as its hybrid IT provider to deliver the highly redundant, resilient environment and uptime required to meet their customers' needs. CoreSite's BO1 data center provides the robust physical and security protocols needed to protect the RevBase environment and ensure the software-as-a-service (SaaS) solution can be securely accessed on-demand.

"Our customers depend on our software to store, manage and distribute their marketing resources. CoreSite ensures our platform is always available, so we can seamlessly deliver a superb customer experience," said Scott Richardson, RevBase Team Lead of Bullseye Locations.

Bullseye Locations relies on CoreSite to help address its IT needs. The skilled CoreSite operations team is onsite and available 24x7x365. CoreSite's expert and responsive customer service team delivers peace of mind and enables the RevBase team to focus on enhancing its marketing platform, rather than managing their data center needs.

CoreSite's software-defined service delivery platform provides next-level visibility and control over the RevBase data center environment. Paired with automated notifications, this insight into the data center environment improves the RevBase team's efficiency and planning by allowing them to track services and receive notifications when new equipment arrives.

### Related Resources:

- [See why businesses partner with CoreSite](#)
- Learn more about the [MyCoreSite Service Delivery Platform](#)
- Read more about [RevBase](#) and additional [customer success stories](#) with CoreSite

### About CoreSite

CoreSite, an American Tower company (NYSE: AMT), provides hybrid IT solutions that empower enterprises, cloud, network, and IT service providers to monetize and future-proof their digital business. Our highly interconnected data center campuses offer a native digital supply chain featuring direct cloud onramps to enable our customers to build customized hybrid IT infrastructure and accelerate digital transformation. For more than 20 years, CoreSite's team of technical experts have partnered with customers to optimize operations, elevate customer experience, dynamically scale, and leverage data to gain competitive edge. For more information, visit [CoreSite.com](#) and follow us on [LinkedIn](#) and [Twitter](#).

### Forward-Looking Statements

This press release may contain forward-looking statements within the meaning of the federal securities laws. Forward-looking statements relate to expectations, beliefs, projections, future plans and strategies, anticipated events or trends and similar expressions concerning matters that are not historical facts. In some cases, you can identify forward-looking statements by the use of forward-looking terminology such as "believes," "expects," "may," "will," "should," "seeks," "approximately," "intends," "plans," "pro forma," "estimates" or "anticipates" or the negative of these words and phrases or similar words or phrases that are predictions of or indicate future events or trends and that do not relate solely to historical matters. Forward-looking statements involve known and unknown risks, uncertainties, assumptions and contingencies, many of which are beyond CoreSite's control that may cause actual results to differ significantly from those expressed in any forward-looking statement. All forward-looking statements reflect CoreSite's good faith beliefs, assumptions and expectations, but they are not guarantees of future performance. Furthermore, CoreSite disclaims any obligation to publicly update or revise any forward-looking statement to reflect changes in underlying assumptions or factors, of new information, data or methods, future events or other changes. For a further discussion of these and other factors that could cause CoreSite's future results to differ materially from any forward-looking statements, see the section entitled "Risk Factors" in American Tower's most recent annual report on Form 10-K, and other risks described in documents subsequently filed by American Tower from time to time with the Securities and Exchange Commission.

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