

Arcadian Transforms Digital Files Into Streamable Content with CoreSite's Secure, Reliable Colocation Services

- *Post-Production Services Agency Partners with Major Movie Studios and Creators Around the World*
- *Arcadian and CoreSite Attend 2023 NAB Show Centennial, the Pinnacle of Global Broadcast, Media and Entertainment Industry*

DENVER, CO – April 17, 2023 – CoreSite, a leading hybrid IT solutions provider and subsidiary of American Tower Corporation (NYSE: AMT) (“American Tower”), today announced [Arcadian](#), a leading post-production services agency, leverages CoreSite’s secure, high-performance and scalable [colocation solutions](#) to collaborate with leading film studios, content creators and streaming service providers around the world to cost-effectively convert digital files into streamable formats.

Since providing its large production studio clients with high-quality digital files requires intense compute capabilities, Arcadian works with files directly in its clients’ public cloud environments for less complex projects and on its most time-consuming projects within the data center to control costs. Arcadian’s colocation deployment is in [CoreSite’s Los Angeles data center campus](#) – one of the media and entertainment industry’s largest technology ecosystems. CoreSite’s LA campus offers the physical security, highly reliable environment and interconnection Arcadian requires to securely work on its clients’ files uninterrupted.

“By partnering with CoreSite and leveraging our hybrid IT infrastructure, Arcadian can provide any solution our clients request and protect their digital assets,” said Joe Waltzer, Founder at Arcadian. “Streaming content is here to stay. CoreSite enables our growth strategy and allows us to deliver the solutions our clients want in the most secure, efficient and economical way.”

To balance security and costs for movie studios and content creators, Arcadian’s colocation deployment also offers economies of scale that are unavailable with the cloud, allowing Arcadian to integrate new customers into its environment without escalating costs. CoreSite’s high-performance environment offers the 100% uptime SLA and low latency required for Arcadian’s solutions today and will be even more critical as it moves into live streaming.

Learn More About Arcadian and CoreSite During NAB 2023

Arcadian and CoreSite will be participating in the National Association of Broadcasters (NAB) 2023 Show for the global broadcast, media and entertainment industry April 15-19 in Las Vegas. During the event, CoreSite will be located at Booth W2454 and will be co-sponsoring a networking event at Gatsby’s Cocktail Lounge at Resort World, Tuesday, April 18, from 6 p.m. to 8 p.m. PT.

Additional Resources

- Read more about [Arcadian](#) and other [customer stories](#) with CoreSite
- Learn about [CoreSite's Los Angeles Market](#)
- See why businesses choose [CoreSite](#)

About Arcadian

Arcadian partners with leading film studios, content creators and streaming service providers around the world to convert digital files into streamable formats. The post-production services agency offers a full range of services including Interoperable Master Format (IMF) mastering, video transcoding, audio and subtitle alignment, software development and quality assurance/quality control (QA/QC) testing. Arcadian ensures high-quality digital content can be streamed across a variety of devices such as Apple TV, Fire TV Stick, Google Chromecast or Roku Premiere. With offices in Los Angeles, Manila and Singapore, Arcadian is set and ready to support streaming needs throughout the content journey – from creation to consumption. For more information, visit the [Arcadian](#) website and follow on [LinkedIn](#).

About CoreSite

CoreSite, an American Tower company (NYSE: AMT), provides hybrid IT solutions that empower enterprises, cloud, network, and IT service providers to monetize and future-proof their digital business. Our highly interconnected data center campuses offer a native digital supply chain featuring direct cloud onramps to enable our customers to build customized hybrid IT infrastructure and accelerate digital transformation. For more than 20 years, CoreSite's team of technical experts have partnered with customers to optimize operations, elevate customer experience, dynamically scale, and leverage data to gain competitive edge. For more information, visit [CoreSite.com](#) and follow us on [LinkedIn](#) and [Twitter](#).

Forward-Looking Statements

This press release contains statements about future events and expectations, or "forward-looking statements," all of which are inherently uncertain. We have based those forward-looking statements on management's current expectations and assumptions and not on historical facts. These forward-looking statements involve a number of risks and uncertainties. For important factors that may cause actual results to differ materially from those indicated in our forward-looking statements, we refer you to the information contained in Item 1A of American Tower's Form 10-K for the year ended December 31, 2022, under the caption "Risk Factors" and in other filings American Tower makes with the Securities and Exchange Commission. Neither we nor American Tower undertake any obligation to update the information contained in this press release to reflect subsequently occurring events or circumstances.

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