

2023 Data Center Stats and Facts Infographic

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Key Findings

**94%****DIRECT PUBLIC CLOUD
INTERCONNECTION IS A
“MUST HAVE”**

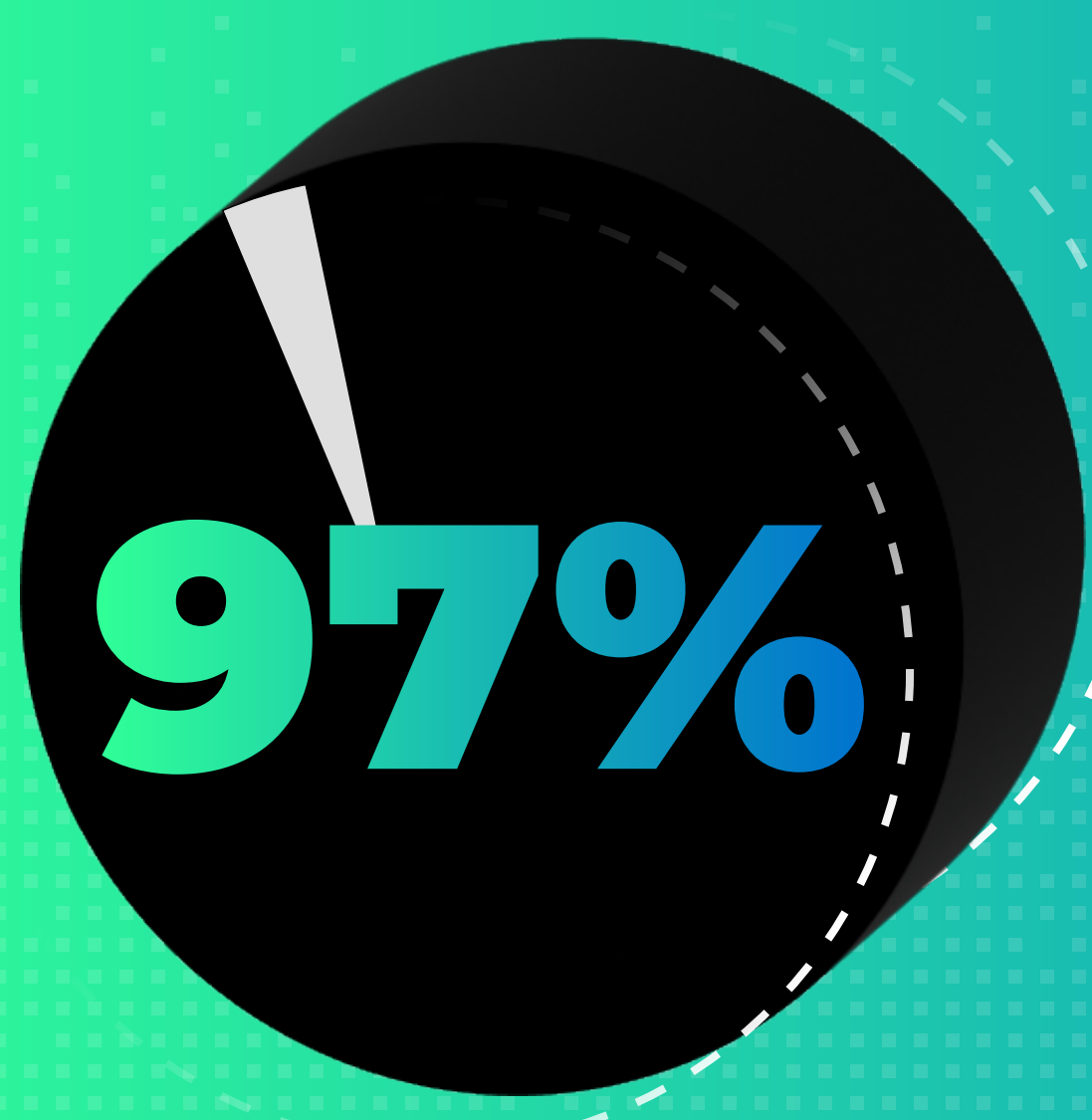
An overwhelming majority of IT leaders say native, direct connection between colocation data centers and major cloud providers is essential for improved performance, enhanced security, cost savings and hybrid cloud connectivity.

**#1****SECURITY IS THE TOP
ATTRIBUTE SOUGHT IN A
COLOCATION PROVIDER**

While performance, scalability, ecosystem and total cost of ownership are among the most important attributes in choosing a colocation provider, top decision-makers rank security as the most important in 2023.

**92%****COLOCATION
SUCCESSFULLY SUPPORTS
CRITICAL WORKLOADS,
INCLUDING AI/ML**

A vast majority of IT leaders are considering moving critical workloads from public cloud to colocation to accelerate revenue growth and support increasing need for Artificial Intelligence (AI) and Machine Learning (ML).

**HYBRID IT INFRASTRUCTURE IS HERE**

Survey results show nearly all CIOs have implemented or plan to implement a hybrid cloud model.

Don't get left behind. Read the full report to understand the latest year-over-year trends and new advancements in colocation and cloud computing to inform your business strategy.

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