

# Building Quality Homes for Any Lifestyle or Budget

## Holiday Builders ensures a seamless building experience for customers leveraging CoreSite's secure, reliable colocation



### The Challenge

Holiday Builders is committed to providing its customers with an unmatched building experience. To do this, the Melbourne, Florida-based company requires a reliable, secure IT environment that maintains the productivity of its internal team, allowing them to support customers as they review plans, sign contracts, pay invoices and build their homes. The company's data center lacked the redundancies and protections necessary to withstand Florida's unpredictable weather. To ensure its online presence and continued operations across its 50 remote offices, Holiday Builders wanted a data center provider with a local presence to provide the robust infrastructure capable of preserving its business continuity in any situation.

### The Solution

Holiday Builders chose to partner with CoreSite, deploying a single cabinet in its Orlando (OR1) facility to host several hypervisors and virtual machines (VMs) that enable its business-critical services, including ERP applications, telephony and public-facing applications. This comprehensive IT strategy includes integrating its private cloud with Microsoft 365 public cloud services and supports load-balancing and failover services that replicate its core network and software components. With the ability to alternate on-premises resources and cloud backup services, Holiday Builders has a solution that meets its business continuity/disaster recovery (BC/DR) needs.

The CoreSite infrastructure also offers built-in redundancies, including diverse power and cooling, multiple utility feeds and extended fueling contracts to promote availability during any potential outage. CoreSite's reliability is strengthened by proactive infrastructure management and maintenance and a 100% uptime SLA. To achieve fault-tolerant internet service, Holiday Builders relies on CoreSite's multiple, diverse connections and an alternate provider.



#### INDUSTRY

Home Builder

#### ABOUT

For 40 years, Holiday Builders has been building high-caliber homes in Florida and Alabama with a mission to provide each customer with a pleasurable building experience and a quality-built home of lasting value for the best possible price. With three collections of floorplans, the employee-owned company meets the needs of a variety of homebuyers, offering both highly personalized and standard designs as well as footprints that address the affordable housing crisis.

#### WEBSITE

[www.holidaybuilders.com](http://www.holidaybuilders.com)

## The Outcomes



### MAXIMIZING PROFITABILITY AND THE CUSTOMER EXPERIENCE WITH STEADFAST AVAILABILITY

The powerful combination of redundant infrastructure, diverse connections, and DR and backup solutions provides Holiday Builders with the unrelenting uptime it demands to support its customers along their home-building journeys. This availability is integral to Holiday Builders' success, as the company typically sells many homes per month – making any downtime detrimental to its profitability and the customer experience.



### PROTECTING BUSINESS CONTINUITY AND SENSITIVE CUSTOMER DATA WITH ROBUST SECURITY

Given the mounting prevalence of cyberattacks, security is a priority for Holiday Builders. CoreSite's physical access controls and 24x7x365 monitoring combine with Holiday Builders' data resiliency strategy to protect the company's systems and data. This solution ensures Holiday Builders' operational integrity and financial stability, as a cyberattack could equate to more than a million dollars in losses per day.



### FLEXIBLE SPACE ALLOCATION AND DIVERSE CONNECTIVITY OPTIONS SUPPORT EVOLVING NEEDS

Holiday Builders is growing steadily and plans to build approximately 20% more homes next year. Some data centers are facing capacity shortages. However, CoreSite can offer scalable colocation space as well as access to a densely interconnected ecosystem of carriers, networks and cloud providers to address Holiday Builders' growth requirements and enable the company to help more customers build their dream homes.



### CONTINUALLY STRENGTHENING THE IT STRATEGY WITH CORESITE AS A PARTNER

Holiday Builders has leveraged CoreSite's expertise to adapt its infrastructure to its changing needs for more than 15 years. Partnering with CoreSite engineers, Holiday Builders enhanced its connectivity solution, implementing a three-tier bonded internet to support uninterrupted data delivery. With its headquarters more than an hour away from OR1, the company also utilizes CoreSite's remote hands capabilities to have onsite technicians reboot systems and handle other pressing issues. By leveraging remote hands services, Holiday Builders avoids travel time to the facility, improving its IT team's productivity and allowing it to focus on strategic issues that benefit the company and its customers.

**“CoreSite provides unparalleled local colocation with several layers of redundancies to ensure our IT infrastructure is always available, so we can provide our customers with a first-rate home-building experience.”**

**MARC LITTLETON, VICE PRESIDENT OF TECHNOLOGY AT HOLIDAY BUILDERS**

**Find out more.  
Click. Call. Write.**



[CoreSite.com](https://www.coresite.com) | +1 866.777.CORE | [Info@CoreSite.com](mailto:Info@CoreSite.com)

